EESA Engage

Newsletter

Issue No. 01 | APRIL - 2025



www.eesa.in

Connecting and inspiring the event community with the latest trends, insights, and stories.

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youtube.com/@eventequipmentservicesasso5675
info@eesa.in

REFORM | STANDARDISE | REVOLUTIONISE

Event Equipment Services Association



EESA Engage

from the
PRESIDENT'S DESK
SANTANA DAVIS

Dear Members, Partners, and Industry Professionals,
It is with great pride and enthusiasm that I welcome you to the very first edition of the EESA Newsletter. This marks a significant milestone in our journey toward fostering a more unified, informed, and empowered event equipment services community.

As the President of EESA, I have witnessed firsthand the remarkable growth and evolution of our industry. We are the backbone of every successful event, ensuring that audio, lighting, video, special effects, staging, infrastructure, and–last but not least–gensets & safe power systems come together seamlessly.

However, our industry also faces unique challenges, ranging from technological advancements and safety regulations to fair business practices, workforce development, and technical expertise. Through EESA, we are committed to addressing these challenges, advocating for industry standards, and creating opportunities for collaboration and knowledge sharing.

We have also witnessed steady and significant improvements in payment-related matters, which were quite a nightmare in the past. On-time payments have improved, which is a great sign for our business. The number of willful defaulters has decreased considerably. That said, delayed or non-payments still exist, and EESA continues to fight for fair practices, helping many members recover their dues. This has been one of the association's greatest strengths.

This newsletter will serve as a platform for updates, insights, and success stories from across our community. Expect industry trends, expert opinions, upcoming events, member highlights, and important initiatives that will shape the future of our profession.

Looking ahead, EESA is focused on enhancing education and training, strengthening vendor partnerships, and doing our best possible to ensure ethical business practices. Together, we can elevate our industry, create sustainable growth, and ensure that every event we support is nothing short of extraordinary.

I extend my sincere gratitude to all our members and industry stakeholders for your unwavering support and dedication. Let's continue to innovate, collaborate, and lead with excellence. Here's to new beginnings and a promising future for EESA!

Warm regards,
Santana Davis
President, Event Equipment Services Association (EESA)

Behind the Scenes
MEN AT WORK

At the heart of EESA's success lies a dedicated team of passionate individuals – our committee members – who work tirelessly behind the scenes. Each one has contributed and continues to contribute in meaningful ways, driven by a shared belief in EESA's mission and vision.

Your presence, commitment, insights, and unwavering support have been the foundation on which we've built every milestone.

Thank you for standing by, for stepping up, and for inspiring us all. We simply couldn't have come this far without you.

With heartfelt gratitude,
Santana Davis | President

NATIONAL EXECUTIVE COMMITTEE (NEC)

VICE PRESIDENT



Zakir Alladin

SECRETARY



Avishkar Tendle

TREASURER



Deepak Singhal

JOINT SECRETARY



Dorai Ilangovan



Manish Mavani



Sandeep Dhawan



Venkatesh G



Karan Singh

NATIONAL COORDINATION COMMITTEE (NCC)



Felix Remedios



Sagar Reddy



Purshotham



Suresh Madan



Ramneek Singh



Suryakant Bandavane



Vaibhav Kapoor



Saurabh Ayare



Azan Morani



Abhijit Langthasa

News You Can Use from the industry

Understanding the differences between various kinds of chain hoists and their application

Differences Between D8, D8+, and C1 Hoists

The differences between what qualifies a hoist as D8, D8+, and C1 are best understood by imagining the three distinct scenarios they intend to address by reducing the risk of overhead use.

D8: The hoists are parked (de-energized, not moving). Additional rigging attachments are installed as a secondary means of supporting the load.

D8+: The hoists are parked. The load is suspended solely by the hoists. No movement of the hoist takes place while people are under the loads.

C1: The hoists are in operation while people are under the load.

These three scenarios all correlate to the potential for an accident, resulting in injury or death. For the purposes of these requirements, there is no distinction between who is in danger, whether they are technicians, performers, or the general public.

Avishkar Tendle - Secretary

The D8 and D8+ chain hoist share the high quality construction of all CM hoists, but must be used properly depending on your rigging scenario, **Safety is always the top priority**



MEMBER Spotlight

International Awards



AZAN MORANI

Amir Morani Fireworks LLP

2nd Place at The International Fireworks Competition 2024 - Germany
People's Choice Award at The International Fireworks Championship 2024 - U.S.A

National Award



ARVIND

Giant Truss

Achievement in Trussing Solution at WOW Awards Asia 2024 (Ram Ki Paidi at Ayodhya - 200FT x 70FT Trussing for World's Biggest Outdoor Projection Screen)

PRODUCT Spotlight

CHAINMASTER
THE WORLD OF MOTORS

CHAINMASTER D8 Double Brake 2000 kg
– Maximum Safety & Performance

The CHAINMASTER D8 2000 kg electric chain hoist is built for ultimate reliability, precision, and durability in demanding rigging applications. Designed to meet the highest safety standards, this hoist delivers powerful lifting capacity while ensuring maximum control and security.

Lifts up to 2000 kg with ease as Single Fall
Two independent DC brakes for enhanced safety
Compact & robust design for long-lasting performance
Reliable direct control for precise operation

Now available in India!

Elevate your rigging setup today



Mini Classifieds

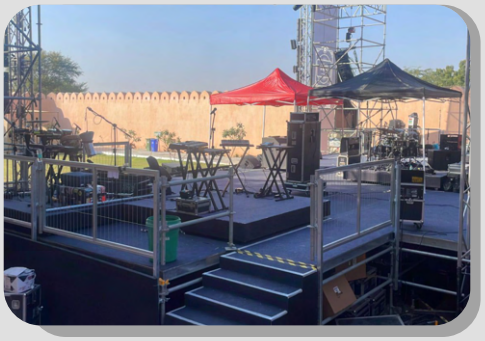


Sandeep Dhawan |Dhawan Stagecrafts (P) Ltd.
9810010200, dhawanstagecrafts@gmail.com

We are selling our LED Pixel Control Moving Zoom Bar Fixtures (similar to CP TAMBORA Batten...) 9 pairs only available (Total 18 Pcs. Left) - Packed in 2-in-1 Flight Cases.
Lights are almost brand new as were used only in few shows.
Each of 18x 40w RGBW LED lamps are individually controllable, with 2-zone Zoom of 4° to 45°Fixtures shall be sold in Pairs only.

Anu Anna George | Coatsman
9820864386, anuanna@coatsman.com

STAGE DECKING
Quick assemble Stage Decking, Available in 4x8 panels, Fully Certified for load capacity, Built to International Standards, Can be built to various heights using EN standard Ringlock scaffold base, Also available with invisible railings with sturdy connections.
Contact: marketing@coatsman.com for details.



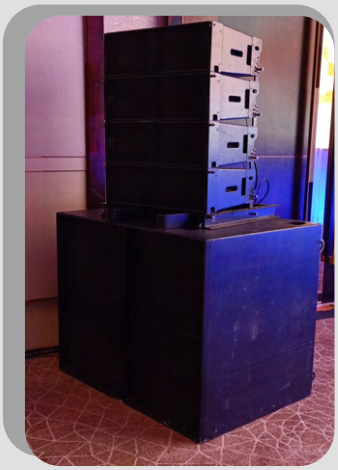


Selwyn Remedios | Reynold's Sound & Lighting Services Pvt. Ltd.
9972565875, selwyn@reynoldonline.com

The ADJ Hydro Beam X12 is a high output moving head beam fixture with a robust IP65-rated enclosure which provides protection from dust, sand, moisture, and liquid. Powered by a 260W Philips® Platinum 12R LL MSD Discharge Lamp, it creates an intense narrow beam of light ideal for generating aerial effects at concerts, tours, festivals, and dance events. Its features include 14 colors + white, 16 GOBOs + open, motorized focus, two rotating prisms and a Frost Filter.

D. Ilangovan | TEC SUPPORT
09972520327, avtecilangovan@gmail.com

Martin Audio London
WS218X Sub Woofers-8 Nos.
W8LM Tops-12 Nos.
W8LMD Downfill Tops-4 Nos.
Crown IT 8000 Amps-2 Nos.
Lab Groupen 4.2 Amps-2 Nos.
Flying Frames-4 Nos.



CHAINMASTER
THE WORLD OF MOTORS

EESA Engage



SETTING THE STANDARD FOR

INDIA'S ENTERTAINMENT INDUSTRY

WE SET SAFETY STANDARDS
D8 • D8Plus • C1

WE DELIVER HIGHEST QUALITY

OVER 30 YEARS EXPERIENCE

The previous and enhanced limits for TDS are given in the following table:

Section	Before 1st April 2025	From 1st April 2025
193 - Interest on Securities	NIL	10,000
194A - Interest other than Interest on securities	(i) 50,000/- for senior citizens; (ii) 40,000/- in case of others when the payer is the bank, cooperative society and post office (iii) 5,000/- in other cases	(i) 1,00,000/- for senior citizen (ii) 50,000/- in case of others when the payer is a bank, cooperative society and post office (iii) 10,000/- in other cases
194 – Dividend, for an individual shareholder	5,000	10,000
194K - Income in respect of units of a mutual fund	5,000	10,000
194D - Insurance commission	15,000	20,000
194G - Income by way of commission, prize etc. on lottery tickets	15,000	20,000
194H - Commission or brokerage	15,000	20,000
194-I - Rent	2,40,000 (in a FY)	50,000 per month
194J - Fee for professional or technical services	30,000	50,000
194LA - Income by way of enhanced compensation	2,50,000	5,00,000

EESA Engage

Action





EESA's Rigging Certification Masterclass - 2024





Palm Expo - Rigging and Trussing Workshop 2024

DISPUTE RESOLUTION COMMITTEE



2021 - 2025

APPROXMATELY 2.85-3.15 CRORES HAS BEEN RETRIEVED FOR EESA MEMBERS THROUGH DRC MEDIATION

Special EESA ACTION Feature Article

We would like to bring to your attention a few recent incidents that have highlighted the importance of unity in our industry. In these cases, clients confirmed bookings with service providers but later attempted to drop one at the last minute. Recognizing the unfairness, the affected suppliers took a stand, refusing to proceed under such terms.Faced with last-minute challenges, the clients had no choice but to negotiate fairer agreements. Through mutual discussions, compromises were reached, ensuring that commitments were honored without undermining the value of service providers.

These situations reinforce a vital message—when we stand together, we prevent unfair practices and protect our industry's integrity. Our strength lies in unity, and collective action ensures fair treatment for all.

EESA

in the Spotlight

GET SHOW IN CHINA

- February 2025







EESA made a strong international impact at the Get Show in China, with President Santana Davis representing India's rapidly growing event equipment rental industry.
As a leader in professional audio, lighting, and production, Santana showcased India's booming market and the rising demand for high-end, innovative solutions.

Drawing from his experience leading J Davis Prosound & Lighting, Graflex Inc, and Brandcraft
Events Management LLC – Dubai, Santana highlighted how EESA has evolved from a regional body to a nationwide platform promoting professionalism, safety, and growth in the sector.

Key Trends Shared

Santana presented insights into India's fast-changing market:

Concerts & Tours: Demand for top-tier sound, lighting, and LED walls is at an all-time high.

Weddings: Tech-driven, large-scale productions are the new norm.

Corporate Events: Hybrid formats and AR tech require advanced AV systems.

Festivals: Big IPs demand scalable, cutting-edge setups.

Opportunities for Chinese Manufacturers

Santana encouraged stronger collaboration with Indian companies through:

Affordable, quality gear

Custom R&D for local needs

Local service & support centers

Scalable supply chains

Tech partnerships in AI, automation & hybrid events

EESA's presence at Get Show reinforced India's importance in the global rental market – and its openness to innovation and collaboration.

Santana's message was clear: India is ready, growing fast, and open for partnership.

CLAYPAKY
AN ARRI COMPANY

EESA Engage

WHAT DO YOU WISH FOR?





Arolla Aqua

Arolla Aqua LT

Arolla Aqua WASH HC



THE AROLLA AQUA FAMILY JUST GOT BIGGER: 3 MOVING HEADS READY TO FULFILL YOUR EVERY DESIRE!

Step once again into the magical world of **Arolla Aqua**, with two new members of its **family**. Built on the high performance of their predecessor, the new **Arolla Aqua LT** and **Arolla Aqua Wash HC** deliver unprecedented power for their compact size and weight. With **great output**, **exceptional optics**, **superior color consistency** and **unparalleled precision**, they will transform any vision into reality.

WATCH THE VIDEO

SOUND EMPORIUM

Claypaky Distributor for India:
SOUND EMPORIUM
Contact: nawal@soundemporium.co.in - Phone: +91 9643408073

www.claypaky.com

EESA Engage

palmexpo

sound ▶ light ▶ audiovisual

29 - 31 MAY, 2025, BEC, MUMBAI

CONNECT. COLLABORATE. GROW.



- *Explore cu翻 ng-edge pro audio, AV, and lighting solutions*
- *Network with industry leaders and innovators*
- *Discover new business collaboration*
- *Expert-led sessions on industry trends*
- *Live technical workshops for hands-on learning*

REGISTER NOW!

Live Arena: HARMAN LIVE ARENA

Registration Partner: N-LABS

Lanyard Partner: YAMAHA NEXO

Badge + Bag Partner: NVS | LED Wall

Display Partner: AET

To Visit*

- Scan QR code
- Enter / Verify your details
- Get your badge via email

*Registration Charges: INR 500/-

Exhibition is open for trade visitors above 18 years of age only.
Admission is subject to the organizers' discretion.
Visitors with children are not allowed entry, and no onsite waiting or creche facilities are available.

By Hyve

EESA Engage

Coming Up!

APRIL 2025

EESA ENLIGHTEN 1ST ONLINE WORKSHOP FOR 2025-26
- Electrical Distribution in Generators - 29th April 6 to 7.30pm (Details TBA shortly)

MAY 2025

PALM EXPO 2025 PALM-EESA RIGGING AND TRUSSING WORKSHOP at HALL 4 (May 29-31)

Chai Pe Charcha - An Informal Q&A session with HIGH TEA at THE EESA BOOTH within the Palm-EESA RIGGING AND TRUSSING WORKSHOP AREA on May 30 - 4pm to 6pm

EESA ENLIGHTEN ONLINE WORKSHOP (Date and Details TBA shortly)

JUNE 2025

EESA ENLIGHTEN ONLINE WORKSHOP (Date and Details TBA shortly)

EESA ENLIGHTEN OFFLINE WORKSHOP - East Zone - 1 DAY RIGGING WORKSHOP (Date and Details TBA shortly)

EESA and PALM Expo: A Powerhouse Collaboration Elevating Industry Standards

The synergy between **PALM Expo** and the **Event Equipment Services Association (EESA)** has once again proven to be an undeniable success story. Now in its second consecutive year, the collaboration in curating the **Rigging and Trussing Workshop** at **PALM Expo** has reinforced the commitment of both entities to elevating industry standards and providing an invaluable learning experience for event professionals.

PALM Expo, India's leading trade show for pro audio, lighting, and AV integration, has long been recognized as a premier platform for professionals seeking the latest in cutting-edge technology. Its credibility as a host, combined with **EESA's** expertise in curating technical training programs, creates a perfect match that delivers tangible value to industry stakeholders. As an association committed to knowledge-sharing, skill development, and safety awareness, **EESA** brings essential insights into rigging, trussing, and structural safety—critical aspects of the live events industry.

Visitors to **PALM Expo** not only gain access to state-of-the-art products but also benefit from live training sessions conducted by industry experts. **The Rigging and Trussing Workshop**, meticulously curated by **EESA**, serves as a vital resource for technicians, engineers, and event managers, equipping them with hands-on training in best practices, safety protocols, and emerging technologies. By integrating practical knowledge with real-time demonstrations, this initiative has significantly enhanced the learning experience for attendees.



This year, we have moved forward to co-brand the event as the **PALM-EESA Rigging and Trussing Workshop** for all the right reasons. As we look forward to yet another impactful edition, this continued partnership reaffirms that when expertise meets opportunity, the industry thrives. With **PALM Expo** as the perfect host and **EESA** as the dedicated curator, the event continues to set new benchmarks, making it a must-attend for every serious industry professional.

Catch us Live at the PALM-EESA Rigging and Trussing Workshop at HALL 4!

EESA Engage

from the
GM'S DESK



ARCHANA SANJAY

Life has truly come full circle for me!
My journey began as a performing artist, and over the past 15+ years in the corporate world, I have taken on diverse roles across sales, marketing, brand management, client servicing, event management, production, content creation, creative direction, and both internal and external communications. However, through this entire journey events have always been at the heart of everything I do.

With over 15 years of rich and diverse experience, I have developed a unique ability to adapt, lead, and drive innovation in dynamic environments. My combination of strategic thinking, hands-on execution, and a results-driven approach has shaped my career and strengthened my passion for creating a meaningful impact in everything I do.

Today, I am honored to step into the role of General Manager at EESA and I look forward to leveraging my experience and expertise to further EESA's mission to REFORM, STANDARDIZE & REVOLUTIONIZE our community.

I am truly excited to embark on this journey with all of you!

Best regards,
Archana Sanjay
General Manager

www.eesa.in

EESA
Event Equipment Services Association

WHY EESA?

EESA isn't just an association–it's a movement.

CONNECT WITH 250+ PROFESSIONALS
– Join a vibrant national network driving industry excellence

LEARN, COLLABORATE, GROW
– Access exclusive expert-led training, insights, and networking opportunities

SHAPE THE INDUSTRY
– Be part of standard-setting, reform, and transformative change

AMPLIFY YOUR VOICE
– Unite for advocacy, rights protection, and collective progress

BE A PART OF A STRONG NATIONAL VOICE
BE A PART OF A REVOLUTION
JOIN EESA TODAY!

CONTACT: Archana Sanjay I 9900099502 I gm@eesa.in